

Looking ahead: A Year of Amazing Events

You're invited to join us at our must-see events throughout the year. Make sure to mark your calendars and join in the fun!

MAY

ALL NEW! Daily Sun Prom

5/16 & 5/17, 5-9pm

@ LAKE SUMTER LANDING

Relive the moment! These themed prom nights promise a nostalgic evening of classic tunes, glam outfits, and unforgettable fun—presented by WVLC.

JUL

2025 All American Celebration

7/4, 4-9pm @ BROWNWOOD

All American Celebration may be a new name, but the fan-favorite watermelon eating contest is back again this year—so get ready to dig in!



ACE Arts & Crafts Festival

7/5 & 7/6, 10am-4pm @ BROWNWOOD

Explore a wonderful selection of fine art and handcrafted goods, including jewelry, home décor, paintings, and more!

AUG

College Colors Day

8/29, 6-8pm

@ LAKE SUMTER LANDING

Put on your college colors to show some school spirit pride!



OCT

Scooter's Monster Bash

10/31, 5-9pm @ SPANISH SPRINGS

Scooter the DJ is bringing the fun and fright to Brownwood Paddock Square. Join us for a night of chills and thrills!

HOMETOWN HALLOWEEN

A Spooky Good Time

OCT
23-26
THU-SUN

10/23 & 10/24, 3-10pm,
10/25, 10am-10pm, 10/26, 9am-3pm
@ BROWNWOOD

Hometown Halloween attendance for 2024 was over 29,000! Due to the tremendous popularity of the event, we're excited to announce additional days!



NOV

ACE Arts & Crafts Festival

11/1 & 11/2, 10am-5pm

@ LAKE SUMTER LANDING

What better way to support local and get ahead on some handcrafted gift shopping this holiday season!



Artists 'Round the Square

11/9, 1-4pm @ BROWNWOOD

Artists will display and sell artwork around the square in several different Mediums including but not limited to: Acrylic, Oil, Glass, Photography, Clay and more.

2025 Tree Lighting Festival

11/29, 4-9pm @ SPANISH SPRINGS

11/29, 4-9pm @ BROWNWOOD

Sure to be a merry good time surrounded by family, friends and loved ones to kick off the Tree Lighting Ceremonies!

DEC

2025 Tree Lighting Festival

12/6, 4-9pm @ LAKE SUMTER LANDING

Continue to create unforgettable memories as you celebrate the magic of the season at these themed holiday tree lightings.

2025 TREE LIGHTING FESTIVALS 'Tis the Season

11/29, 4-9pm @ SPANISH SPRINGS

11/29, 4-9pm @ BROWNWOOD

12/6, 4-9pm @ LAKE SUMTER LANDING



Scooter's Christmas Pajama Bash

12/20, 4-9pm

@ BROWNWOOD

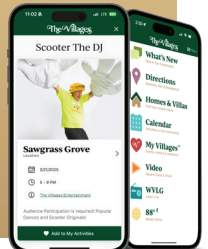
Throw on your festive PJ's and get ready to dance your slippers off with Scooter amidst the holiday cheer!



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